

YOUR MISSION AND VISION

What are the principles you want to govern your organization's actions?

What values do you want your organization to reflect?

List all the roles your organization plays for your community/the University.
Prioritize the top 3.
Identify the most important.

What is your unique contribution – what wouldn't happen if you weren't here?

What do you want students to say about your organization?

What difference or change do you want to make for your community/the University?

If you looked back in 10 years, what would give you the most pride about your affiliation with your organization?

What would you like your legacy to be?